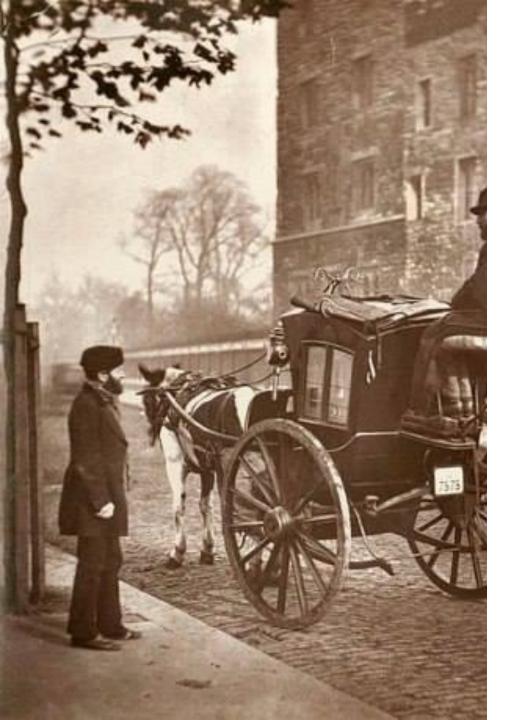
Mattijs_Maussen

Prague 6/10/21



- 1. What do you understand about the theme Sustainable and Inclusive City?
- 2. How can the New European Bauhaus have an impact on your field?

Great Horse Manure Crisis of 1894:

- London 50.000 horses, Paris 80.000, NY 100.000
- 15 and 35 pounds of manure and 2 pints of urine per day per horse
- huge numbers of flies which spread typhoid fever and other diseases, carcasses in the streets
- The Times article 1894 predicted... "In 50 years, every street in London will be buried under nine feet of manure."
- 1898 at the world's first international urban planning conference in New York, but no solution could be found.
 Seemed urban civilization was doomed
- Necessity is the mother of invention, not to despair, something turns up!
- Trust that the eco system does its job

- 3. What role do you understand cross-fertilization strategies play in your field?
- 4. What specific role do you give to the creative aspects in your field and in the NEB?

| Antenna's | What works |
|--|---|
| The "Everything is possible on the web" leads to structurelessness and fear for not being able to understand | Communities and tribes need welcoming & constant cultivation |
| One message for all/lets combine Publics | Participation/ Context/ where possible even location specific |
| One way Communication | Participative language —take what you like and leave the restand multiple media tools |
| DO IT ALL YOURSELF - isolates | Standing on the shoulders of giants/ open source/ shared codebase |
| Top down & Master Planning | Create space for experimentation, prototyping and reflection |
| Knowing what people WANT | Asking for and supporting what people NEED –self efficient and self disciplined |
| Exclusion & Mining | Accessibility & Nesting –attraction rather than promotion |

5. Three experiences, ideas or actions from your field that can contribute to a sustainable, inclusive and beautiful Europe.



Giving spaces for beauty a place

- Rooftop festival over borders or a Potato Festival
- A Poetry festival about diversity in the snackbar
- Open air museum of the landscape /museum of Tourism
- King of the meadow

